

# Toronto International Spring Motorcycle Show – Official Show Magazine



## Spring Motorcycle Show Magazine

The official Magazine of the Spring Motorcycle Show is available to all attendees and visitors to our show website. The magazine features Caius Tenche as the Editor and top contributors with the latest in motorcycle trends, products, travel and personalities

### Issue – release date April 1 - 2, 2023

The Toronto International Spring Motorcycle Show, International Centre. Ontario's powerful retail show! #1 Show for Vintage & Classic motorcycles!

We guarantee delivery to your target audience.

## Issue – Rates

### Ad Sizes and Costs

Size	Size W x H	Cost
Rates quoted are NET, and are subject to change		
Dealer Card	2 1/4" x 1 7/8"	\$150.00
1/10 Page	2 1/4" x 2 15/16"	\$225.00
1/8 Page	2 1/4" x 3 7/8"	\$280.00
1/6 Page Horizontal	4 5/8" x 2 3/8"	\$360.00
1/6 Page Vertical	2 1/4" x 4 15/16"	
1/4 Page Vertical	3 7/16" x 4 15/16"	\$435.00
1/3 Page Square	4 5/8" x 4 15/16"	\$555.00
1/3 Page Vertical	2 1/4" x 10"	
1/2 Page Horizontal	7 1/8" x 4 15/16"	\$875.00
1/2 Page Vertical	3 7/16" x 10"	
2/3 Page Vertical	4 5/8" x 10"	\$1055.00
Full Page no bleed	7 1/8" x 10"	\$2075.00
Full Page with bleed	8 1/2" x 11"	

### Available Special Positioning

Back Cover (process):	\$2,800.00
Inside Front Cover (process):	\$2,800.00
Inside Back Cover (process):	\$2,800.00
Centre Spread (process):	\$4,200.00

**25,000** READERS

## Printing Specifications

### Mechanical Page Measurements

Magazine: 3 column page  
 Column Width: 2 1/4"  
 Page Image Area: 7 1/8" x 10"  
 Trim: 8 1/4" x 10 3/4"  
 Bleed Page: 8 1/2" x 11"

## Production Dates & Deadlines:

### Issue - Release Date April 1 -2, 2023

Camera-ready art or digital submission: March 10  
 Ads requiring assembly: March 1st

## Questions?

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