



Spring Motorcycle Show Magazine

Official Magazine of the Spring Motorcycle Show. As part of the price of admission, our staff will personally distribute the magazine to the audience at all entry points at Canada's premiere Motorcycle Events!

Issue – release date April 6 - 7, 2019

Distributed at:

The Toronto International Spring Motorcycle Show, International Centre. Ontario's powerful retail show! We guarantee delivery to your target audience with the Spring Issue.

Issue – Rates

Ad Sizes and Costs

Size	Size W x H	Cost
Rates quoted are NET, and are subject to change		
Dealer Card	2 1/4" x 1 7/8"	\$150.00
1/10 Page	2 1/4" x 2 15/16"	\$225.00
1/8 Page	2 1/4" x 3 7/8"	\$280.00
1/6 Page Horizontal	4 5/8" x 2 3/8"	\$360.00
1/6 Page Vertical	2 1/4" x 4 15/16"	
1/4 Page Vertical	3 7/16" x 4 15/16"	\$435.00
1/3 Page Square	4 5/8" x 4 15/16"	\$555.00
1/3 Page Vertical	2 1/4" x 10"	
1/2 Page Horizontal	7 1/8" x 4 15/16"	\$875.00
1/2 Page Vertical	3 7/16" x 10"	
2/3 Page Vertical	4 5/8" x 10"	\$1055.00
Full Page no bleed	7 1/8" x 10"	\$2075.00
Full Page with bleed	8 1/2" x 11"	

Special Positioning

Back Cover (process): \$2,800.00
 Inside Front Cover (process): \$2,800.00
 Inside Back Cover (process): \$2,800.00
 Centre Spread (process): \$4,200.00

25,000 READERS

Inserts and Stitch-Ins

Rates on request. Samples or reasonable facsimiles must be supplied before an accurate quote can be provided.

Printing Specifications

Mechanical Page Measurements

Magazine: 3 column page
 Column Width: 2 1/4"
 Page Image Area: 7 1/8" x 10"
 Trim: 8 1/4" x 10 3/4"
 Bleed Page: 8 1/2" x 11"

Production Dates & Deadlines:

Issue - Release Date April 6 - 7, 2019

Camera-ready art or digital submission: March 10
 Ads requiring assembly: March 1st

Questions?

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